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DIGITAL DESIGN AND PRINT

## PRICE LIST

*May 1st, 2010*

*Prices subject to change without notice.*

Smart Set, Inc.

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# DIGITAL PRINTING

## (COLOR)

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### 8.5"x11" 4/0 Text

<100 . . . . .	.75
100 . . . . .	.50
250 . . . . .	.40
500 . . . . .	.30
1,000 . . . . .	.25
2,000 . . . . .	.20

### 8.5"x11" 4/0 Cover

<100 . . . . .	.85
100 . . . . .	.57
250 . . . . .	.46
500 . . . . .	.35
1,000 . . . . .	.28
2,000 . . . . .	.23

### 8.5"x11" 4/1 Text

<100 . . . . .	\$1.10
100 . . . . .	.75
250 . . . . .	.50
500 . . . . .	.40
1,000 . . . . .	.30
2,000 . . . . .	.25

### 8.5"x11" 4/1 Cover

<100 . . . . .	\$1.30
100 . . . . .	.86
250 . . . . .	.57
500 . . . . .	.46
1,000 . . . . .	.35
2,000 . . . . .	.28

### 8.5"x11" 4/4 Text

<100 . . . . .	\$1.50
100 . . . . .	\$1.00
250 . . . . .	.75
500 . . . . .	.55
1,000 . . . . .	.45
2,000 . . . . .	.35

### 8.5"x11" 4/4 Cover

<100 . . . . .	\$1.70
100 . . . . .	\$1.15
250 . . . . .	.86
500 . . . . .	.63
1,000 . . . . .	.52
2,000 . . . . .	.40

The Xerox 700 Digital Color Press is the state-of-the-art in digital printing. With 2400x2400 dpi output and Xerox's proprietary EA low melt matte finish toner, the quality matches or exceeds traditional offset lithography. We offer a variety of house stocks in various weights and finishes, including uncoated, silk, and gloss. We can also print on 100% post consumer recycled paper in both 70 lb. text and 80 lb. cover. Other stocks available by special order.

# DIGITAL PRINTING

## (COLOR)

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### 12"x18" 4/0 Text

<100	\$1.10
100	.75
250	.65
500	.55
1,000	.45
2,000	.35

### 12"x18" 4/0 Cover

<100	\$1.30
100	.86
250	.75
500	.63
1,000	.52
2,000	.40

### 12"x18" 4/1 Text

<100	\$1.50
100	\$1.00
250	.80
500	.65
1,000	.55
2,000	.45

### 12"x18" 4/1 Cover

<100	\$1.70
100	\$1.15
250	.90
500	.75
1,000	.63
2,000	.52

### 12"x18" 4/4 Text

<100	\$1.85
100	\$1.25
250	\$1.00
500	.85
1,000	.75
2,000	.60

### 12"x18" 4/4 Cover

<100	\$2.00
100	\$1.44
250	\$1.15
500	\$1.00
1,000	.86
2,000	.69

### Business Cards

(includes file set-up and trimming)

	4/4	4/1	4/0
500 cards	\$100	\$80	\$65
1,000 cards	\$150	\$125	\$100
2,000 cards	\$225	\$175	\$125
3,000 cards	\$300	\$215	\$150
4,000 cards	\$375	\$245	\$175
5,000 cards	\$450	\$275	\$200

Sticker stock . . . . Cover price +15%

Trimming, per job . . . . . \$20.00

Corner rounding . . . . . \$20.00

Smart Set has a \$20 minimum charge on all jobs.

# DIGITAL PRINTING

(BLACK AND WHITE)

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## 8.5"x11" 1/0 Text

<100 . . . . .	.38
100 . . . . .	.25
250 . . . . .	.20
500 . . . . .	.18
1,000 . . . . .	.15
2,000 . . . . .	.12

## 8.5"x11" 1/0 Cover

<100 . . . . .	.44
100 . . . . .	.29
250 . . . . .	.23
500 . . . . .	.21
1,000 . . . . .	.17
2,000 . . . . .	.14

## 8.5"x11" 1/1 Text

<100 . . . . .	.42
100 . . . . .	.28
250 . . . . .	.23
500 . . . . .	.20
1,000 . . . . .	.17
2,000 . . . . .	.14

## 8.5"x11" 1/1 Cover

<100 . . . . .	.48
100 . . . . .	.32
250 . . . . .	.26
500 . . . . .	.23
1,000 . . . . .	.20
2,000 . . . . .	.16

## 12"x18" 1/0 Text

<100 . . . . .	.57
100 . . . . .	.38
250 . . . . .	.30
500 . . . . .	.27
1,000 . . . . .	.23
2,000 . . . . .	.18

## 12"x18" 1/0 Cover

<100 . . . . .	.66
100 . . . . .	.44
250 . . . . .	.35
500 . . . . .	.31
1,000 . . . . .	.26
2,000 . . . . .	.21

## 12"x18" 1/1 Text

<100 . . . . .	.63
100 . . . . .	.42
250 . . . . .	.34
500 . . . . .	.30
1,000 . . . . .	.26
2,000 . . . . .	.21

## 12"x18" 1/1 Cover

<100 . . . . .	.72
100 . . . . .	.48
250 . . . . .	.39
500 . . . . .	.35
1,000 . . . . .	.30
2,000 . . . . .	.24

# BINDERY SERVICES

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## SCORING OR PERFING

### One Score or Perforation

100 . . . . .	\$35
250 . . . . .	\$40
500 . . . . .	\$42
1,000 . . . . .	\$45
1,500 . . . . .	\$55
2,000 . . . . .	\$70

### Two Scores

100 . . . . .	\$40
250 . . . . .	\$45
500 . . . . .	\$50
1,000 . . . . .	\$55
1,500 . . . . .	\$60
2,000 . . . . .	\$75

## FOLDING

100 . . . . .	\$35
250 . . . . .	\$40
500 . . . . .	\$42
1,000 . . . . .	\$45
1,500 . . . . .	\$50
2,000 . . . . .	\$55

## BINDING

### Wiro Binding

Available in multiple sizes in black or white. Price includes clear vinyl front and colored back covers . . . . . \$2.00 each

### Saddle Stitching

<100 . . . . .	\$1.25 each
100 . . . . .	\$115
250 . . . . .	\$145
500 . . . . .	\$155
750 . . . . .	\$173
1,000 . . . . .	\$190
>1,000 . . . . .	call

### Perfect Binding

1-5 . . . . .	\$5 each
6-10 . . . . .	\$4.00
11-50 . . . . .	\$3.50
51-99 . . . . .	\$2.50
100 . . . . .	\$1.50
250+ . . . . .	call

### Stapling (corner)

per 1,000 sheets . . . . . \$40

### Padding

We can make notepads with chipboard backs. Call for pricing.

## FINISHING

Trimming . . . \$20 per job, most jobs  
Corner Rounding . . . . . \$20

# INKJET (GICLÉE) PRINTS

(EPSON K3 DURACHROME INKS)

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## 8.5"x11" paper size (each)

1 . . . . .	\$12
6-10 . . . . .	\$11
11-20 . . . . .	\$10
21+ . . . . .	\$9

Printed on 8 color Epson 3800 with K3 Durachrome ink. House stock is 305 gsm Hammenmuehl Photo Rag archival paper. Other stocks available upon request.

## 11"x17" paper size (each)

1 . . . . .	\$22
6-10 . . . . .	\$20
11-20 . . . . .	\$18
21+ . . . . .	\$16

## 17"x22" paper size (each)

1 . . . . .	\$40
6-10 . . . . .	\$38
11-20 . . . . .	\$35
21+ . . . . .	\$32

# ENVELOPES

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## REGULAR #10 ENVELOPES

### Black Only

500 . . . . .	call
1,000 . . . . .	call

### One Color PMS

500 . . . . .	call
1,000 . . . . .	call

### Two Color, Black and PMS

500 . . . . .	call
1,000 . . . . .	call

## #10 WINDOW ENVELOPES

### Black Only

500 . . . . .	call
1,000 . . . . .	call

### One Color PMS

500 . . . . .	call
1,000 . . . . .	call

### Two Color, Black and PMS

500 . . . . .	call
1,000 . . . . .	call

# LINOTRONIC FILM

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## FILM POSITIVE OR NEGATIVE

### Letter (8.5"x11" with crops)

1-10 . . . . .	\$15
11-20 . . . . .	\$13
21-50 . . . . .	\$12
50+ . . . . .	call

### Legal (up to 14" length)

1-10 . . . . .	\$20
11-20 . . . . .	\$18
21-50 . . . . .	\$16
50+ . . . . .	call

### Tabloid (up to 18" length)

1-10 . . . . .	\$24
11-20 . . . . .	\$22
21-50 . . . . .	\$20
50+ . . . . .	call

## COLOR SEPARATIONS

### Letter (8.5"x11" with crops)

1-12 . . . . .	\$19
13-24 . . . . .	\$16
25+ . . . . .	call

### Legal (up to 14" length)

1-12 . . . . .	\$24
13-24 . . . . .	\$22
25+ . . . . .	call

### Tabloid (up to 18" length)

1-12 . . . . .	\$28
13-24 . . . . .	\$25
25+ . . . . .	call

We can output film 12" wide by any length. Large sizes charge tabloid size plus \$1 per inch over 18."

# METAL PLATES

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## FUJI ECOMAXX T PROCESSLESS PLATES

### Most standard 2-up sizes

1-12 . . . . .	\$25
13-24 . . . . .	\$20
25+ . . . . .	call

## EPSON CALIBRATED PRESS PROOFS Made from RIP'ed file

### Up to 13"x19," Lustre base

. . . . .	\$20
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